



Cookie Policy

1. What are Cookies, and how does YSJSU use them?

- 1.1 Cookies are small text files that are sent to and stored on your web browser, smartphone or other device to allow you to store specific information that can be used to improve the user experience on a website. They can remember your preferences by gathering and storing information.
- 1.2 Further information about cookies (including how to disable them) can be found on www.allaboutcookies.org. The Students' Union uses cookies on the website to improve the user experience, and to gather general statistics about the users of services (not user specific).

2. What types of Cookies are there?

Generally, a user of the internet will encounter the following Cookies;

- **First Party Cookies:** First party cookies are set by the website you are visiting, and they can only be read by that site.
- **Third Party Cookies:** Third party cookies are set by a different organisation to the owner of the website you are visiting. For example, the website might use a third-party analytics company who will set their own cookie to perform this service. The website you are visiting may also contain content embedded from, for example YouTube or Flickr, and these sites may set their own cookies.
- **Strictly Necessary Cookies:** These cookies are essential, as they enable you to move around the service and use its features, such as accessing logged in or secure areas.
- **Performance Cookies:** These cookies collect information about how you have used the service, for example, information related to the unique username you have provided. These cookies may also be used as notification that you have logged in so that we can serve you fresher content than a user who has never logged in. The information collected is used to improve the service.
- **Functionality Cookies:** These cookies allow an organisation to remember how you're logged in, whether you chose to no longer see advertisements, when you logged in or out and the history used. The information these cookies collect may be anonymous, and they are not used to track your browsing activity on other sites or services.
- **Targeting Cookies:** Advertising partners or other third-party partners may use these types of cookies to deliver advertising that is relevant to your interests. These cookies can remember that your device has visited a site or service and may also be able to track your device's browsing activity on other sites or services. This information may be shared with organisations such as advertisers and/or advertising networks to deliver advertising, and

to help measure the effectiveness of an advertising campaign, or other business partners for the purpose of providing usage statistics.

- **Session Cookies:** Session Cookies are stored only temporarily during a browsing session and are deleted from the user's device when the browser is closed. Session cookies will only stay on your device until you stop browsing.
- **Persistent Cookies:** This type of cookie is saved on your computer for a fixed period (usually a year or longer) and is not deleted when the browser is closed. Persistent cookies are used where we need to know who you are for more than one browsing session. For example, we use this type of cookie to store your preferences, so that they are remembered for the next visit. Persistent cookies stay on your computer or mobile device until they expire or are deleted.

3. What Cookies does YSJSU use?

The table below details the name of the cookies that YSJSU uses along with information about the actions the cookie performs and what classification it is.

Name of cookie	What does it do?	Type
PHPSESSID	This cookie that allows you to login to the website, you need this enabled to use our services	Session Cookie
_utmc _utmz _utma _utmb	This is a tracking cookie for google analytics that allows us to obtain overall website usage statistics	3 rd Party Cookie
SmartMaxUser	This is a tracking cookie that allows us to identify your previous live chat history when you have interacted with us	Persistent Cookie
SmartMaxSession	This is a cookie that allows you to use the sightmax live operator service, this needs to be enabled to use this service	Session Cookie

4. Management of Cookies

To manage cookies relating to the YSJSU website, please visit the following site for advice: www.allaboutcookies.org